FOR IMMEDIATE RELEASE: FOR MORE INFORMATION:

December 13, 2005 Bonnie Coffey, director, 402/441-8695

MOVIES ARE FOR MOMMIES - AND DADDIES, TOO!

Lincoln-Lancaster Women's Commission coordinates discount movie program for parents of small children.

Parents, grandparents and caregivers of small children need to take a break, pack the kids up and go to the show.

That's the philosophy behind a new community program called, "My Movies for Mommies (And Daddies Too!)".

A new program cosponsored by BryanLGH Medical Center, Douglas Theatre Company, My 106.3 FM Radio and the Lincoln-Lancaster Women's Commission, the discount movie passes are available to parents, grandparents or caregivers with small children, ages 0-3 years.

The first-run presentation is scheduled for 10 a.m. on Wednesday, January 18, 2006, at the SouthPointe Cinema, 27th & Pine Lake St., in Lincoln, NE. Admission is \$3 for parents/grandparents who bring their child to the theater, limit two tickets. Stroller parking is provided.

Movies are suited for mature audiences and children ages four and up are not admitted. Doors open at 9:45 a.m. with door prize drawings and a brief educational presentation. The theater will provide soft house lighting and lower soundtrack noise during the show.

Show times are the third Wednesday of every other month. Future 2006 showings for "My Movies for Mommies (And Daddies Too!)" are set for March 15, May 17, July 19 and September 20, 2006. For more information, contact the Lincoln-Lancaster Women's Commission at 441-7716.